



# **Raglan Junior Football Club Sponsorship & Advertising Opportunities 2022 - 2023**

Raglan JFC  
Station Road  
Raglan  
NP15 2ER



## **About us:**

Raglan Football Club is a voluntary run grass roots club with teams participating in the East Gwent League, South Wales Women & Girls League, and Gwent Girls League through the Football Association Wales.

The club embraces the spirit of grass roots football with a dedicated team of accredited coaches focused on developing the skills of young local players through fun training sessions that runs throughout the week with games held throughout Gwent for the mixed teams, and South Wales for the girls teams.

We have both competitive and non competitive, mixed and girls teams ranging in age from 5 to 16 and we would love to have more children from differing ages to join us. We currently have the following teams; Tots (under 5s), mixed under 6s, 7s, 9s, 10s, 11s, 13s, and girls only under 12s, 14s and 16s.

We are actively recruiting players and are aiming to grow our girls teams plus increase inclusion with disability teams and more diverse players.

Raglan JFC is completely run on a voluntary basis, all proceeds made by sponsorship or advertising goes directly back into the club to ensure all young players get the best possible training, kit and opportunities. We aim to keep our costs low, to both the club and the players and to do this, we need your help and support.

This document aims to provide you, local businesses, with some opportunities to support a local club and to help it to grow. We cannot do this without you and we thank you in advance for considering being part of our Club.

Best Wishes

Jamie Finlay

**Club Chairperson  
Raglan JFC**

# Kit Sponsorship

All children that play at Raglan JFC are provided with a complete football kit, and we pride ourselves in how smart the teams look whilst playing. In order to achieve this we need to secure sponsorship.

Currently a number of our teams have sponsorship for their kits, but we always look to find new and future sponsors.

## Match Kit

### What does it cost?

£500 for one kit (purple main colour plus black and white), £800 for home and away strips (away kit top grey/silver)

### What will you get?

Your company name on the front of the players shirts for two full seasons.  
A promotional opportunity with the local press  
An advert in the annual tournament programme

### What will your sponsorship buy?

You will ensure that each player in your chosen age group will get a sublimated or branded football shirt, a pair of shorts and matching football socks.

### Please note:

1. The football club makes no money from the sponsorship of players kit, 100% of the money you pay goes to buy the kit.
2. Should the kit get damaged or need to be replaced prior to the end of the sponsorship period, the club will replace the kit.

## Training Kit

### What does it cost?

£250 to £500 depending on team size and need

### What will you get?

Your company name on the front or back of the players training top.  
A promotional opportunity with the local press  
An advert in the annual tournament programme

### What will your sponsorship buy?

You will ensure that each player in your chosen age group will get a branded training top so they can train throughout the seasons in style. This could be a training kit, zip top or other matching items sourced though as local a business as possible in the club training colours (white and black).

### Please note:

1. The football club makes no money from the sponsorship of training kit, 100% of the money you pay goes to buy the kit.
2. Alternatively you could source your own items but must get sign off from team coach and committee in club colours

# **Raglan JFC Football Tournament Sponsorship Opportunities**

Raglan JFC have held a football tournament for the last 16 years and the event has continued to build on its own success, with more and more players attending each year. It is a real chance for children to play matches against not only local teams but also teams from much further afield, especially now that the Severn Bridge is free to cross.

Not only does the event itself bring in young players, but also their siblings and families for a real “fun day” in the village. To ensure that the tournament is a great success for not only the club, but the wider community, we are looking for local businesses to get involved with the club and the tournament.

Our last football tournament was held in June 2022. We had over 900 children playing on the day, along with their friends and family so there are plenty of opportunities to promote your businesses with us. The players will be invited from all over Wales and the South West, so it is a real opportunity to show everyone just how great Raglan is and to offer them the opportunity to see the diverse businesses that thrive in and around the village.

Here are some of the sponsorship option that we think could be suitable for your business, however please feel free to contact the committee on [raglanfootballclub@gmail.com](mailto:raglanfootballclub@gmail.com) or [raglanfcsecretary@gmail.com](mailto:raglanfcsecretary@gmail.com) if you would like to discuss other possibilities. We really would love you to be involved.

## **Main Tournament Sponsor - £250**

- Half page advert in the tournament programme
- Two advertising boards on the fencing by the clubhouse, these boards will remain on display for at least 12 months.
- Name on banners.
- PA announcements throughout the day, thanking our main sponsor.
- A representative from your company will award the trophies for the competition stage of the tournament.

## **Kitchen Sponsor - £150**

## **Advertising in the Tournament Programme - £30**

- 1/2 page, full colour advert in programme

The programme will be given to everyone attending on the day, so it will enable you with an option to promote your business to lots of families who are visiting Raglan. We would encourage offering a discount on food, entrance, purchases etc whoever it would be great for our visitors just to see all the great things available in the village.

## **Pitch Sponsorship - £50**

- Your preferred pitch will be named after you or your business
- The corner flags and pitch signs will be printed with your logo
- Full colour advert in programme
- PA announcements during the days

Another way to show your support, plus have some advertising for your business, is through pitch sponsorship. You'll have your business logo and name for the two days with personalised corner flags, signs and promotional through the days

## **Advertising Boards - £60**

Purchasing an advertising board at Raglan JFC would potentially give your business lots of exposure, the club has training by junior teams three times a week (with parents dropping and staying at the club), and matches are most Sundays with teams coming from across Monmouthshire. The board will also be seen by the Raglans Mens teams and their opposition, villagers and dog walkers and at larger village events held at the ground such as Raglan Day at the end of August.

Most advertisers are having two boards, on each side of the fence, one facing the car park and one facing the grounds. If you wished to go ahead with the advertising, the cost would be £60.00 for the remainder of this football season and the next season at which point you would be able to choose to take your board back or renew again for another season.

The additional cost to print a personalised 900mm x 600mm foamalite board, with four drill holes made with your logo.

Alternatively you could source your own printer if you wish, we just ask that all boards are these sizes and of a suitable and weather resistant material to last the lifetime of the commitment. Please note that should boards become irreparably damaged, the club would contact you immediately.